INVEST IN CÔTE D’AZUR
A EUROPEAN HUB FOR SMART VEHICLE PLAYERS
www.investincotedazur.com
CÔTE D’AZUR
Welcome to a high tech region

- The Côte d’Azur: an outstanding tourist destination and an attractive location for national and international businesses and investors

- Smart City Nice Côte d’Azur & Sophia Antipolis Science Park: at the forefront of innovation for more than 40 years

- Global leaders like Bosch, ARM, NXP or Huawei work together with local startups and public organizations to build the future

GRASSE
World capital of Perfume

CANNES
Hub for Creative Industries

SOPHIA ANTIPOLIS
#1 technopolis in EUROPE

NICE ÉCO-VALLÉE
LIVING LAB for urban sustainable development

NICEÉCO-VALLÉE
TOP 15 SMART CITY in the world (Juniper Research Intel 2017)

International Airport
NICE CÔTE D’AZUR METROPOLIS

Monaco
Menton
Antibes
SOPHIA ANTIPOLIS
#1 TECHNOPOLIS IN EUROPE FOR DIGITAL INNOVATION

NICE TOP 15 SMART CITY IN THE WORLD
*INTEL/JUNIPER RESEARCH 2017

#2 INTERNATIONAL AIRPORT IN FRANCE WITH MORE THAN 13 M PASSENGERS/YEAR*
*AÉROPORT NICE CÔTE D’AZUR, 2016

CÔTE D’AZUR #2 BUSINESS DESTINATION IN FRANCE

A BOOMING STARTUP ECOSYSTEM
FRENCH TECH CÔTE D’AZUR

72% of French Executives consider it the most attractive region!
(source: ARII/PACA MODE D’EMPLOI 2015)

2,500 Top Level PhD Engineers in training at Sophi@Tech campus

UNIVERSITÉ CÔTE D’AZUR OBTAINED THE IDEX LABEL “INITIATIVES OF EXCELLENCE”

An international pool of talent made up of 160 nationalities

#2 Research Hub in France for Science Academy awards (2013 & 2014)
Bruno BOCAERT, Renault Software Labs Director
« We chose to amplify our activity in Sophia Antipolis to benefit from an ecosystem very supportive of smart vehicle innovation. Besides the Smart City orientation of Nice Côte d’Azur metropolis, we also benefit from the presence of academic institutions involved in training programs and talent recruitment, as well as local startups and big automotive players. »

Guy MAUGIS, previous Bosch France CEO
« Côte d’Azur is home to a thriving IT R&D ecosystem. I am proud to say that we found all the tools necessary to advance our smart vehicle research here in France. »

Eric BAISSUS, Kalray CEO
« Côte d’Azur is the ideal place to find highly motivated and qualified teams. Historically, Sophia Antipolis has been known for its competitive expertise in embedded systems and is now focusing on smart vehicle innovation lead by big players such as Renault, Toyota, and Bosch. »
JOIN A SMART VEHICLE
FULL VALUE CHAIN
OUR AMBITION: TO BE A MAJOR SMART VEHICLE HUB BY 2025

OUR ASSETS
- Combining +35 major industry players, institutions, leaders and emerging startups with innovative technologies
- A fertile territory with unique interaction between the innovations emerging from Sophia Antipolis and the living lab that offers Nice Metropolis
- An ecosystem linking the entire IT value chain: connectivity, IHM, IoT, Smart City ...

OUR GOALS
- To become a smart vehicle European hub
- To conduct local mobility projects and to develop technologies respecting the environment
- To use the automotive sector as a strategic target in the expansion of our attractiveness actions worldwide
- To become an experiment park for smart vehicles and their environment (user, roads, cities, etc.)

OUR STRATEGY: TARGET AUTONOMOUS VEHICLE SPECIALISTS
CHOOSE A STRATEGIC LOCATION

EASY ACCESS TO THE WORLD

#2 INTERNATIONAL AIRPORT IN FRANCE
#2 BUSINESS HUB IN EUROPE* AFTER LONDON
114 DIRECT FLIGHTS TO 40 COUNTRIES
13.4 MILLION PASSENGERS
2 MILLION BUSINESS VISITORS

*French Riviera Tourist Board 2016
FINANCE YOUR R&D
WITH « THE MOST ATTRACTIVE R&D TAX POLICY IN THE WORLD » OECD

NET TAX CREDIT PER COMPANY (for €11.33M R&D)

Very favorable

Source: Business France - The International development of the French Economy 2017

WRITE OFF 30% OF YOUR R&D EXPENSES UP TO €100M* WITH FRANCE’S RESEARCH TAX CREDIT

AND AN ADDITIONAL 5% FOR ALL EXPENSES ABOVE €100M
ACCESS PREMIUM OFFICE SPACE AT AN AFFORDABLE PRICE

Nice and Sophia Antipolis 4 TIMES CHEAPER than Paris in “premium” office real estate

NICE-SOPHIA ANTIPOLIS COMPARSED TO MAJOR EUROPEAN CITIES
Prime rent in €/sqm/year, BNP Paribas Real Estate European Office Market 2017

START UP EASILY WITH OUR SOFT LANDING SOLUTIONS

Côte d’Azur offers a great choice of incubators, business centers and accelerators:

- **Business Pole @Sophia Antipolis**
  - Telecom ParisTech incubator
  - Paca-Est incubator #Smart City #Digital
  - European Space Agency Business Innovation Center
  - SCS Cluster
  - Safe Cluster
- **CEEI NCA incubator** #IoT #CleanTech #Mobility @Nice
- **Allianz Accelerator** #BigData #IoT #CleanTech @Nice
- **Village by CA** #Security #BigData @Sophia Antipolis
ENJOY A UNIQUE LIFESTYLE

300 SUNNY DAYS A YEAR

OVER 6000 CULTURAL AND SPORT EVENTS

19 GOLF COURSES

15 SKI STATIONS

+ 35 PORTS

120 KILOMETERS OF COASTLINE

PLENTY OF ICONIC LOCATIONS NEARBY: Nice, Cannes, Grasse, Menton, Antibes, Saint-Paul de Vence, Cap d’Ail, Saint-Jean Cap Ferrat, Saint-Tropez, Bordighera...
TEAM UP WITH US FOR A SMOOTH SET UP!
FREE, PERSONALIZED & CONFIDENTIAL SERVICES

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A JOINT INITIATIVE

MÉTROPOLE NICE CÔTE D’AZUR
CCI NICE CÔTE D’AZUR
RÉGION SUD
COMMUNAUTÉ D’AGGLOMÉRATION SOPHIA ANTIPOLIS